CERTIFICATE OF ATTENDANCE

PRESENTED TO:

Hannah Cookson

for attending the following event

Trends in Data: Imperatives for Data & AI in 2025

On	**23/04/2025**
CPD Hours awarded	**1**

delivered by

Women in Data®

in partnership with

Capco

Certification details

Event Details

Event Title	Trends in Data: Imperatives for Data & AI in 2025	**Event short ID:**	Data & AI Imperatives
Date of Event	23/04/2025	**Expiry date:**	No expiry

Learning Aims

Share with attendees key trends and challenges in the data and AI space that Capco have identified in their annual publication. The audience will gain an understanding of data both from the lens of business stakeholders within their operating model as well as the data scientists on the ground.

Key skills

Modern Data Products, Data & AI Strategy, Data Consulting, Data Operating Models, Sustainability within AI, Understanding key trends within data, Understanding of key data focus areas for organisations

Outcomes

This session will explore key trends shaping the future of data and AI – from the rise of agentic AI to the growing importance of scalable architecture and enhanced data quality. Participants will gain with a forward-looking perspective on how modern data strategies are evolving to drive business value, enhance customer experiences, and improve operational efficiency. By the end of the session, attendees will also understand industry challenges and where competitive advantage can be unlocked through smart data design, governance, and innovation.

CPD Points/Hours   1

Conditions

Additional information

Assessed   No   On behalf of **Women in Data®**

DeliveryType   Webinar

Certificate ID   132047T3ONHB   **CAPCO** a wipro company

Certificate Provider Details

CompanyName   Women in Data®

Company ID   132047

Company website   www.womenindata.co.uk

Phone Number   01256 314660

Company Profile   Women in Data® plays a key role in driving for more accurate representation wherever data is being gathered and analysed. We provide the platform that allows professionals at all levels to share their knowledge and experience, while working alongside businesses to help them embrace and develop the enormous advantages generated by diversity.
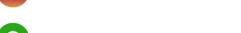
Public Info

Team or unit name

Location

Find us on these social media links:

https://www.linkedin.com/company/womenindata

https://www.facebook.com/womenindatauk/

https://www.instagram.com/women_in_data/

https://www.youtube.com/c/womenindata

Attendee details

Name   **Hannah Cookson**

Email address   hannah@thecooksons.com

Other personal details

Score

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- Marta Kalas, Founder, Open CPD

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