

---

# CERTIFICATE OF ATTENDANCE

---

PRESENTED TO:

**Ana Jesus**

for attending the following event

## **Unlocking Insights with Geo Testing**

On **05/11/2025**

CPD Hours awarded **1**

delivered by

**Women in Data®**

in partnership with

**Expedia Group**

women  
in  
data

®

women  
in  
data

®



# Certification details

## Event Details

<b>Event Title</b>	Unlocking Insights with Geo Testing	<b>Event short ID:</b>	Geo Testing Insights
<b>Date of Event</b>	05/11/2025	<b>Expiry date:</b>	No expiry
<b>Learning Aims</b>	To explain what destination testing is and why it matters, To share real-world examples and practical tips, To help attendees decide if destination testing is right for their business		
<b>Key skills</b>	Recognizing when to use destination versus origin-based testing, Communicating the value and findings of destination testing to stakeholders		
<b>Outcomes</b>	Explore real-world examples of how destination-based testing improves control group quality, avoids contamination, and expands testing capacity, even when partners can't manage campaigns at fine geographic detail.		
<b>CPD Points/Hours</b>	1		
<b>Conditions</b>			
<b>Additional information</b>			
<b>Assessed</b>	No		On behalf of <b>Women in Data®</b>
<b>DeliveryType</b>	Webinar		
<b>Certificate ID</b>	132047LBB5J3		



## Certificate Provider Details

**CompanyName** Women in Data®  
**Company ID** 132047  
**Company website** www.womenindata.co.uk  
**Phone Number** 01256 314660



**Company Profile** Women in Data® plays a key role in driving for more accurate representation wherever data is being gathered and analysed. We provide the platform that allows professionals at all levels to share their knowledge and experience, while working alongside businesses to help them embrace and develop the enormous advantages generated by diversity.

### Public Info

**Team or unit name**

**Location**

### Find us on these social media links:



<https://www.linkedin.com/company/womenindata>



<https://www.facebook.com/womenindatauk/>



[https://www.instagram.com/women\\_in\\_data/](https://www.instagram.com/women_in_data/)



<https://www.youtube.com/c/womenindata>



## Attendee details

**Name** Ana Jesus

**Email address** anasofiaj100@gmail.com

**Other personal details**

**Score**

## Congratulations on Your Achievement!



*"In a world of constant change, let your lifelong learning leave enduring footprints."  
- Marta Kalas, Founder, Open CPD*

You've reached a significant milestone in your professional journey by completing this course. Remember, every course you complete builds not only your expertise but also your ability to adapt and thrive in an ever-changing world.

### What's Next?

- Share Your Success: Proudly display your certificate on LinkedIn, Facebook, or other social media to showcase your commitment to professional growth.
- Continue Your Journey: Explore further courses and opportunities. Continual learning is the key to ongoing success.
- Stay Connected: Join our community of continuous learners. Participate in forums and discussions to gain insights and share your experiences.

### How we secure your certification?

Your certificate is a testament to your dedication and hard work. Keep it in a safe place and refer to it as you progress in your career.

- Your certificate is tamper proof and secured by web3 technology
- Your certificate can be verified on [Verify the content of CPD certificates](#) by entering your certificate ID 132047LBB5J3
- Your training provider is proud of your achievement. Their details can also be verified 132047

### About Open CPD

We are one of the key steps that powers the change in lifelong learning. Training and event providers use our platform to create self-accreditation, issue and share information rich certificates and badges. They are responsible for the content, delivery, and value of these certificates. Open CPD does not verify the content or delivery of any course or event certificate. Instead, we offer the necessary tools and verification technology to make this process quick, transparent, and cost-effective.

### Record Keeping

Want to keep a record of all of your CPD achievements in one place? We've partnered with [www.CPDMe.Com](http://www.CPDMe.Com), offering you a secure platform for your record-keeping. Just click the [link](#) to sign up.



<https://www.linkedin.com/company/open-cpd/>



[https://www.facebook.com/open\\_cpd\\_w3/](https://www.facebook.com/open_cpd_w3/)



<https://wa.me/+447881799262>



[https://www.youtube.com/@Open\\_CPD](https://www.youtube.com/@Open_CPD)



[support@open-cpd.com](mailto:support@open-cpd.com)



