# CERTIFICATE OF COMPLETION

Proudly presented to

## Siam Hossain

For completing

## AI and Advanced Digital Marketing Mastery Course

Delivered by

## Urban Academy BD

Urban Academy

On: **04/11/2026**

CPD points or hours **100**

Certificate ID: 282741YYOXZR

Powered by open-cpd.com

Issue date: 04/11/2026

Valid only if all pages are present

Expiry date: 04/11/2030

# Course or Event Overview

This page provides the key verified details recorded for this accredited course or other CPD activity.

| | | | |
|---|---|---|---|
| **Title** | **AI and Advanced Digital Marketing Mastery Course** | | |
| **Course name on badge** | AI Mastery course | **CPD Hours or points awarded** | 100 |
| **Training or Completion date** | 04/11/2026 | **Expiry date (if applicable)** | 04/11/2030 |
| **Delivery type** | Online | **Assessed** | Yes |

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**Aims**

Aim of This Course
AI Mastery: From Zero to Freelance-Ready

This course empowers students to understand and use Artificial Intelligence in practical, ethical, and income-generating ways.

Learners will complete real-world assignments, develop a professional portfolio, and get the opportunity to work with brands through project-based internships. We focus on applied skills—content creation, automation, chatbot building, and productivity systems—that can lead to freelancing, remote jobs, or career growth.

Our aim is simple: to help students master AI, build confidence, and create opportunities—no matter their background.

Offered by Urban Academy BD, a next-gen edtech startup focused on future skills, credibility, and inclusion in South Asia.

**Skills**

Key Skills Covered

Prompt Engineering for ChatGPT & Claude

AI Chatbot Creation (no-code & API-based)

Generative AI for Content, Image, and Video (Sora, Runway, Midjourney)

AI Agent Workflow Design (Sales, Automation, CRM)

Website & Portfolio Building with AI Tools

Sales System Creation using AI + Google Sheets + Notion

Ethical Use of AI & AI Safety Principles

Real Client Project Execution

Freelancing & Remote Work Readiness

Productivity & Workflow Automation with AI

**Outcomes**

Key Outcomes

By the end of this course, learners will be able to:

Build and deploy AI chatbots and agents for real business use-cases

Use ChatGPT and Claude to generate content, automate tasks, and boost productivity

Create high-quality AI-generated images and videos for branding and marketing

Design complete sales and CRM systems using AI tools and Google Sheets

Build a personal portfolio website showcasing AI-powered projects

Understand key principles of AI ethics, safety, and responsible use

Work with real clients, complete assignments, and gain hands-on freelancing experience

Develop a strong foundation to offer AI-based services globally

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**Conditions of attending/Pre-requisites (if any)**

Conditions Basic computer or smartphone access is recommended No prior coding or AI experience is required — we start from the fundamentals Learners should be curious, motivated, and open to experimenting with new tools Commitment to attend live sessions and complete assignments will help maximize benefits A positive, growth-focused mindset is encouraged throughout the course journey

**Additional Course or Event Details**

**Course Duration:** 16 weeks
(32 core classes + 1 capstone project)

**Certification:** Digital Certificate of Completion from Urban Academy

**Instructor:** Alamin Mumit — Strategist, Founder of Urban Academy & Urban Digital

**Transcript (if available)**

**Video (if available)**

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**Partner or client details (if delivered in partnership with or on behalf of the organisation below)**

| | |
|---|---|
| **Organisation name** | **Urban Academy** |

# PROVIDER DETAILS

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|---|---|---|---|
| **Company Name** | **Urban Academy BD** | | |
| **CPD Country** | Bangladesh | **OCPD ID** | 282741 |
| **Website** | https://urbanacademybd.com/ | **Phone number** | +8801846612344 |

**Company profile**

Urban Academy BD – Company Profile
Urban Academy is a next-generation edtech startup based in Dhaka, Bangladesh, founded in 2025. We specialize in delivering practical, career-focused digital skill training—including digital marketing, AI, and product management—designed to meet the demands of the global job market.

Our programs combine live mentorship, real-world projects, and digital credentialing to prepare students not just for certificates, but for income-generating careers. With 400+ students trained, partnerships across Asia and Europe, and recognition initiatives like Open CPD, we aim to democratize access to high-income skills for the emerging workforce of South Asia.

We are proud to support the principles of the Paris Declaration.

**Public information**

Urban Academy BD, Company Profile
Empowering the Next Generation of Digital Talent in South Asia

Company Overview
Urban Academy is a 2025-born edtech startup based in Bangladesh, on a mission to reshape how digital skills are taught, learned, and monetized across South Asia. Built by a team of educators, technologists, and marketers, we combine Silicon Valley-level innovation with local insight to deliver industry-ready education at scale.

Our core philosophy:

Learning should not just inform—it should transform. It should lead to income, identity, and impact.

We don't just teach skills—we build careers. Through a unique blend of live mentorship, real-world client projects, and AI-driven systems, Urban Academy is preparing a generation of freelancers, marketers, developers, and growth hackers for the future of work.

Founding Year:
2024

Headquarters:

Dhaka, Bangladesh

Legal Entity:
Urban Academy BD . (Registered in Bangladesh)

Our Vision
To become South Asia's most trusted launchpad for skill-based career transformation—bridging the global talent gap from Dhaka to Dubai, Toronto to Tokyo.

Our Mission
Equip students with high-income digital skills

Enable real client experience through internships and project-based learning

Global credentialing backed by OpenCPD UK with support from the Paris Declaration for Recognition Equality.

Team
Founded by Alamin Mumit, a digital strategist, educator, and former ad agency lead, Urban Academy is supported by a lean, multi-disciplinary team of marketers, designers, engineers, and mentors with experience across Asia, Europe, and North America.
Traction Snapshot (as of August 2025)
400+ students trained across 4 batches

International recognition via digital credentialing

50+ internship placements through internal job bridge

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+880 1968-141100

https://www.youtube.com/@UrbanAcademyBangladesh

https://www.tiktok.com/@urbanacademybd?is_from_webapp=1&sender_device=pc

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# Attendee details

| | |
|---|---|
| **Attendee name:** | Siam Hossain |
| **Email address:** | mdsiamh77@gmail.com |
| **Score (if provided):** | 100 |

**Other Personal Details (if provided)**

This certifies that Siam Hossain has successfully completed a CPD-accredited programme, including a live final assessment conducted under formal invigilation standards. The course was delivered by Urban Academy, a professional training provider based in Bangladesh. Certification is verified through Open CPD, a UK-based platform that supports global standards in Continuing Professional Development, in alignment with the principles of the Paris Declaration on Open Educational Resources and the UNESCO framework for lifelong learning.

## Congratulations on Your Achievement!

| | |
|---|---|
| **Share your success** | Share your certificate on LinkedIn, Facebook, or other social media to highlight your commitment to professional development. You can also access guidance on how to share your certificate and badge effectively.<br><br>How to share your badge or certificate |
| **Continue your learning journey** | Each event you attend and each course you complete helps build your knowledge, strengthen your skills, and support your ongoing development. |
| **Stay connected** | You are not alone in continuing your professional development. The next page includes links to verification, support, and further information. |

# Certificate Verification

## How we secure your certification?

This certificate has been issued through the Open CPD platform and includes verification features designed to support authenticity, traceability, and trust.

➨ The issuing provider's details are included in the certificate record and can also be checked through the Open CPD system.

➨ Certificate verification is quick and easy through the Open CPD verification system, with no login required.

➨ The certificate record is tamper-proof and secured using Web3 technology.

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## Membership and Provider Commitments

Providers using Open CPD are required to sign a declaration confirming that they are the legitimate provider of the training, that the information submitted is accurate and not misleading, and that any CPD hours or points fairly reflect the learning activity delivered. Open CPD members also operate under the Open CPD Charter, which sets out shared principles for responsible recognition of learning, including clarity, transparency, ethical representation, and responsible use of verification tools.

Verify certificate or provider

Read the Membership Charter

Provider ID: 282741

Certificate ID: 282741YYOXZR

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## About Open CPD

Open CPD provides the framework and technology used by training and event providers to create, issue, and verify certificates and digital badges. Open CPD does not deliver the training itself. Responsibility for the learning content, delivery, assessment, and learner outcomes remains with the issuing provider.


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