

CERTIFICATE OF ATTENDANCE

PRESENTED TO:

sana fiaz

for attending the following event

Making Data Matter

On	**05/08/2026**
CPD Hours awarded	**1**

in partnership with

BAE Systems

delivered by

Women in Data®

Expiry date **No expiry**

Powered by **www.open-cpd.com**

Issue date **06/08/2026**

Certification details

Event Details

Event Title	Making Data Matter	**Event short ID:**	Making Data Matter
Date of Event	05/08/2026	**Expiry date:**	No expiry

Learning Aims

Data professionals across all levels, including Data Analysts, Data Scientists, Data Engineers, Data Managers, Heads of Data and Chief Data Officers. Also relevant for professionals working in technology, transformation, strategy or governance roles across any industry who need to communicate data effectively to non-technical stakeholders

Key skills

Hard skills:
• Structuring clear and compelling data narratives
• Translating technical data concepts into business language
• Tailoring communication for different stakeholder groups
• Framing data initiatives in terms of value and impact
• Applying practical storytelling techniques in professional contexts
Soft skills:
• Influencing and stakeholder engagement
• Communication and presentation confidence
• Building trust and credibility
• Strategic thinking and framing
• Empathy in communication with non-technical audiences

Outcomes

Data initiatives rarely fail because of a lack of insight. They fail because the narrative around them does not resonate. This session explores how to tell compelling stories about data as a capability, a practice and a strategic enabler. Drawing on real experiences, it demonstrates how to translate complex or technical topics into clear, human narratives that connect with stakeholders and inspire action. Having completed this session, you will be equipped with the skills and knowledge to communicate the value of data with greater clarity and confidence, tailor your message to different audiences, and use storytelling to influence decisions, build credibility and drive momentum for data initiatives.

CPD Points/Hours

1

Conditions

Additional information

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Date issued **06/08/2026**

Assessed

No

On behalf of **Women in Data®**

DeliveryType	Webinar

Certificate Provider Details

Certificate ID	132047262KI8
CompanyName	**Women in Data®**
Company ID	132047
Company website	www.womenindata.co.uk
Phone Number	01256 314660
Company Profile	Women in Data® plays a key role in driving for more accurate representation wherever data is being gathered and analysed. We provide the platform that allows professionals at all levels to share their knowledge and experience, while working alongside businesses to help them embrace and develop the enormous advantages generated by diversity.
Public Info	
Team or unit name	
Location	United Kingdom

Find us on these social media links:

https://www.linkedin.com/company/womenindata

https://www.facebook.com/womenindatauk/

https://www.instagram.com/women_in_data/

https://www.youtube.com/c/womenindata

Attendee details

Name	**sana fiaz**
Email address	fiazsana54@gmail.com
Other personal details	
Score	

Congratulations on Your Achievement!

"In a world of constant change, let your lifelong learning leave enduring footprints."
- Marta Kalas, Founder, Open CPD

You've reached a significant milestone in your professional journey by completing this course. Remember, every course you complete builds not only your expertise but also your ability to adapt and thrive in an ever-changing world.

What's Next?

- Share Your Success: Proudly display your certificate on LinkedIn, Facebook, or other social media to showcase your commitment to professional growth.
- Continue Your Journey: Explore further courses and opportunities. Continual learning is the key to ongoing success.
- Stay Connected: Join our community of continuous learners. Participate in forums and discussions to gain insights and share your experiences.

How we secure your certification?

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- Your certificate is tamper proof and secured by web3 technology
- Your certificate can be verified on Verify the content of CPD certificates by entering your certificate ID 132047262KI8
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About Open CPD

We are one of the key steps that powers the change in lifelong learning. Training and event providers use our platform to create self-accreditation, issue and share information rich certificates and badges. They are responsible for the content, delivery, and value of these certificates. Open CPD does not verify the content or delivery of any course or event certificate. Instead, we offer the necessary tools and verification technology to make this process quick, transparent, and cost-effective.

Record Keeping

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