

CERTIFICATE OF ATTENDANCE

PRESENTED TO:

Marit Gresseth

for attending the following event

How Our Analytics Team is Driving Innovation

On **24/11/2025**
CPD Hours awarded **1**

delivered by

Women in Data®

in partnership with

**American Express Global
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**Lunch AND
Learn**

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Certification details

Event Details

Event Title	How Our Analytics Team is Driving Innovation	Event short ID:	Analytics Innovation
Date of Event	24/11/2025	Expiry date:	No expiry
Learning Aims	• Describe how our analytics team is pushing the boundaries of traditional analysis using innovation and creative problem-solving. • Empower attendees to reimagine what's possible with analytics in their own organizations through actionable recommendations.		
Key skills	• Insight Generation • Cross-functional Collaboration • Innovation Frameworks • Growth Mindset • Career development • Creative Problem-solving • Data-Driven Business Strategy		
Outcomes	Having completed this session, you will be equipped with fresh insights into how innovation and collaboration can spark both team success and personal growth. Together, we'll explore how our analytics team is pushing beyond traditional boundaries, embracing new ways of thinking, and applying creative problem-solving to real business challenges. You will see firsthand how these approaches can drive smarter decisions, foster stronger connections across teams, and unlock new opportunities. Most importantly, you will leave with practical inspiration and actionable ideas you can apply directly within your own team and on your personal professional journey.		
CPD Points/Hours	1		
Conditions			
Additional information			
Assessed	No	On behalf of Women in Data®	
DeliveryType	Webinar		
Certificate ID	132047S5VYAC		



Certificate Provider Details

CompanyName Women in Data®
Company ID 132047
Company website www.womenindata.co.uk
Phone Number 01256 314660



Company Profile Women in Data® plays a key role in driving for more accurate representation wherever data is being gathered and analysed. We provide the platform that allows professionals at all levels to share their knowledge and experience, while working alongside businesses to help them embrace and develop the enormous advantages generated by diversity.

Public Info

Team or unit name

Location

Find us on these social media links:



<https://www.linkedin.com/company/womenindata>



<https://www.facebook.com/womenindatauk/>



https://www.instagram.com/women_in_data/



<https://www.youtube.com/c/womenindata>



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Date issued **26/11/2025**

Attendee details

Name Marit Gresseth

Email address marit.gresseth@amexgbt.com

Other personal details

Score

*"In a world of constant change, let your lifelong learning leave enduring footprints."
- Marta Kalas, Founder, Open CPD*

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About Open CPD

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