

Lunch AND
Learn

women
in
data

®

CERTIFICATE OF ATTENDENCE

PRESENTED TO:

Ipsita Dash

for attending the following event

Hyper-Personalisation Powered by Data

On 20/02/2025

CPD Hours awarded 1

delivered by

Women in Data®

in partnership with

Nationwide



Certification details

Event Details

Event Title	Hyper-Personalisation Powered by Data	Event short ID:	Hyper-Personalization Powered by Data
Date of Event	20/02/2025	Expiry date:	No expiry
Learning Aims	Understanding Data and how it powers Hyper-personalization experience to customers in any industry		
Key skills	Understanding data – Data collection, Data cleaning, Data Analysis, Model construction leading to Predictive analysis with associated monitoring & controls. Using Hypersonalisation models to bring value of relevance to customers. Balancing Hypersonalisation & privacy.		
Outcomes	Skills to objectively look at data to power customer journeys, land value that helps in customer retention and lead market with carefully curated digital experience for the customers .		
CPD Points/Hours	1		
Conditions			
Additional information			
Assessed	No		On behalf of Women in Data®
DeliveryType	Webinar		
Certificate ID	132047ZVR49E		



Certificate Provider Details

CompanyName Women in Data®

Company ID 132047

Company website www.womenindata.co.uk

Phone Number 01256 314660

Company Profile Women in Data® plays a key role in driving for more accurate representation wherever data is being gathered and analysed. We provide the platform that allows professionals at all levels to share their knowledge and experience, while working alongside businesses to help them embrace and develop the enormous advantages generated by diversity.

Public Info

Team or unit name

Location



Find us on these social media links:



<https://www.linkedin.com/company/womenindata>



https://www.instagram.com/women_in_data/



<https://www.facebook.com/womenindatauk/>



<https://www.youtube.com/c/womenindata>



Attendee details

Name	Ipsita Dash
Email address	ipsitadash04@gmail.com
Other personal details	
Score	

Congratulations on Your Achievement!



*"In a world of constant change, let your lifelong learning leave enduring footprints."
- Marta Kalas, Founder, Open CPD*

You've reached a significant milestone in your professional journey by completing this course. Remember, every course you complete builds not only your expertise but also your ability to adapt and thrive in an ever-changing world.

What's Next?

- Share Your Success: Proudly display your certificate on LinkedIn, Facebook, or other social media to showcase your commitment to professional growth.
- Continue Your Journey: Explore further courses and opportunities. Continual learning is the key to ongoing success.
- Stay Connected: Join our community of continuous learners. Participate in forums and discussions to gain insights and share your experiences.

How we secure your certification?

Your certificate is a testament to your dedication and hard work. Keep it in a safe place and refer to it as you progress in your career.

- Your certificate is tamper proof and secured by web3 technology
- Your certificate can be verified on [Verify the content of CPD certificates](#) by entering your certificate ID 132047ZVR49E
- Your training provider is proud of your achievement. Their details can also be verified 132047

About Open CPD

We are one of the key steps that powers the change in lifelong learning. Training and event providers use our platform to create self-accreditation, issue and share information rich certificates and badges. They are responsible for the content, delivery, and value of these certificates. Open CPD does not verify the content or delivery of any course or event certificate. Instead, we offer the necessary tools and verification technology to make this process quick, transparent, and cost-effective.

Record Keeping

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