

CERTIFICATE OF COMPLETION

Presented to:

Melanie Williams

for the successful completion of the following course:

The SocialDay B2B Social Media Marketing Forum

Delivered by:

Skills of The Future LTD



Engage with thought leaders, participate in panel discussions, and forge valuable industry connections that will drive your career forward.

Company ID **828503**

Certificate ID **828503V1PFVP**

On **06/11/2024**

CPD points/hours awarded **6**

Certification details

Course Details

Title	The SocialDay B2B Social Media Marketing Forum
Course short ID:	SDB2B2024
Date of Course	06/11/2024
Aim of Course	Our carefully curated content addresses the unique challenges and opportunities in B2B social media marketing.
Key skills	Translate the latest buyer insights into powerful actions. Master paid social campaigns in the B2B sphere.
Key outcomes	Communicate the true ROI of your social media efforts. Build world-class employee advocacy programs
Conditions	
Additional information	Engage with thought leaders, participate in panel discussions, and forge valuable industry connections that will drive your career forward.
Assessed	No
Delivery Type	In Person
Certificate ID	828503V1PFVP

Provider details

Company name	Skills of The Future LTD	
Company ID	828503	
CompanyWebsite	digitalwomen.live	
Company Profile	We bring professional communities together through events, community, and online learning platforms.	
Public Info		
Phone Number		
Team or unit name		
Location		

Find us on these social media links:



Attendee details

Name	Melanie Williams
Email address	melanie.williams@theclientperspective.com
Other personal details	
Score	

Congratulations on Your Achievement!



*"In a world of constant change, let your lifelong learning leave enduring footprints."
- Marta Kalas, Founder, Open CPD*

You've reached a significant milestone in your professional journey by completing this course. Remember, every course you complete builds not only your expertise but also your ability to adapt and thrive in an ever-changing world.

What's Next?

- **Share Your Success:** Proudly display your certificate on LinkedIn, Facebook, or other social media to showcase your commitment to professional growth.
- **Continue Your Journey:** Explore further courses and opportunities. Continual learning is the key to ongoing success.
- **Stay Connected:** Join our community of continuous learners. Participate in forums and discussions to gain insights and share your experiences.

How we secure your certification?

Your certificate is a testament to your dedication and hard work. Keep it in a safe place and refer to it as you progress in your career.

- Your certificate is tamperproof and secured by Web3 technology
- Your certificate can be verified on [Verify the content of CPD certificates](#) by entering your certificate ID 828503V1PFVP
- Your training provider is proud of your achievement. Their details can also be verified 828503

About Open CPD

We are one of the key steps that powers the change in lifelong learning. Training and event providers use our platform to create self-accreditation and create and share information rich certificates and badges. The responsibility for the content, its delivery, and the value it offers lies with the content creators themselves. We simply provide the tools and verification technology to make this process fast, transparent and cost-effective."



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