

CERTIFICATE OF COMPLETION

AI and Advanced Digital Marketing Mastery Course

PRESENTED TO:

Pranto Sarkar

We certify that the attendee attended this on **16/08/2025**.
For this event, the attendee is awarded **100** CPD point(s).

Delivered by **Urban Academy BD**



Company ID **282741**

Certificate ID **28274174YXVB**

Course Duration: 16 weeks (32 core classes + 1 capstone project) **Certification:** Digital Certificate of Completion from Urban Academy

Instructor: Alamin Mumit — Strategist, Founder of Urban Academy & Urban Digital

Expiry date **27/08/2037**



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Date issued **27/08/2025**

Certification details

Course Details

Title Course	AI and Advanced Digital Marketing Mastery Course	Course short ID:	AI Mastery course
Date of Course	16/08/2025	Expiry date:	27/08/2037
Aim of Course	Aim of This Course AI Mastery: From Zero to Freelance-Ready This course empowers students to understand and use Artificial Intelligence in practical, ethical, and income-generating ways. Learners will complete real-world assignments, develop a professional portfolio, and get the opportunity to work with brands through project-based internships. We focus on applied skills—content creation, automation, chatbot building, and productivity systems—that can lead to freelancing, remote jobs, or career growth. Our aim is simple: to help students master AI, build confidence, and create opportunities—no matter their background. Offered by Urban Academy BD, a next-gen edtech startup focused on future skills, credibility, and inclusion in South Asia.		
Key skills	Key Skills Covered Prompt Engineering for ChatGPT & Claude AI Chatbot Creation (no-code & API-based) Generative AI for Content, Image, and Video (Sora, Runway, Midjourney) AI Agent Workflow Design (Sales, Automation, CRM) Website & Portfolio Building with AI Tools Sales System Creation using AI + Google Sheets + Notion Ethical Use of AI & AI Safety Principles Real Client Project Execution Freelancing & Remote Work Readiness Productivity & Workflow Automation with AI		
Key outcomes	Key Outcomes By the end of this course, learners will be able to: Build and deploy AI chatbots and agents for real business use-cases Use ChatGPT and Claude to generate content, automate tasks, and boost productivity Create high-quality AI-generated images and videos for branding and marketing Design complete sales and CRM systems using AI tools and Google Sheets Build a personal portfolio website showcasing AI-powered projects Understand key principles of AI ethics, safety, and responsible use Work with real clients, complete assignments, and gain hands-on freelancing experience Develop a strong foundation to offer AI-based services globally		
Conditions	Conditions Basic computer or smartphone access is recommended No prior coding or AI experience is required — we start from the fundamentals Learners should be curious, motivated, and open to experimenting with new tools Commitment to attend live sessions and complete assignments will help maximize benefits A positive, growth-focused mindset is encouraged throughout the course journey		
Additional information	Course Duration: 16 weeks (32 core classes + 1 capstone project) Certification: Digital Certificate of Completion from Urban Academy Instructor: Alamin Mumit — Strategist, Founder of Urban Academy & Urban Digital		
Assessed	Yes		
Delivery Type	Online		
Expiry date 27/08/2037 Certificate ID	28274174YXVB	Powered by  www.open-cpd.com	
		Date issued 27/08/2025	

Provider Details

CompanyName	Urban Academy BD
Company ID	282741
Company website	https://urbanacademybd.com/



Company Profile	Urban Academy BD – Company Profile Urban Academy is a next-generation edtech startup based in Dhaka, Bangladesh, founded in 2025. We specialize in delivering practical, career-focused digital skill training—including digital marketing, AI, and product management—designed to meet the demands of the global job market. Our programs combine live mentorship, real-world projects, and digital credentialing to prepare students not just for certificates, but for income-generating careers. With 400+ students trained, partnerships across Asia and Europe, and recognition initiatives like Open CPD, we aim to democratize access to high-income skills for the emerging workforce of South Asia. We are proud to support the principles of the Paris Declaration.
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Public Info	Urban Academy BD, Company Profile Empowering the Next Generation of Digital Talent in South Asia Company Overview Urban Academy is a 2025-born edtech startup based in Bangladesh, on a mission to reshape how digital skills are taught, learned, and monetized across South Asia. Built by a team of educators, technologists, and marketers, we combine Silicon Valley-level innovation with local insight to deliver industry-ready education at scale. Our core philosophy: Learning should not just inform—it should transform. It should lead to income, identity, and impact. We don't just teach skills—we build careers. Through a unique blend of live mentorship, real-world client projects, and AI-driven systems, Urban Academy is preparing a generation of freelancers, marketers, developers, and growth hackers for the future of work. Founding Year: 2024 Headquarters: Dhaka, Bangladesh Legal Entity: Urban Academy BD . (Registered in Bangladesh) Our Vision To become South Asia's most trusted launchpad for skill-based career transformation—bridging the global talent gap from Dhaka to Dubai, Toronto to Tokyo. Our Mission Equip students with high-income digital skills Enable real client experience through internships and project-based learning Global credentialing backed by OpenCPD UK with support from the Paris Declaration for Recognition Equality. Team Founded by Alamin Mumit, a digital strategist, educator, and former ad agency lead, Urban Academy is supported by a lean, multi-disciplinary team of marketers, designers, engineers, and mentors with experience across Asia, Europe, and North America. Traction Snapshot (as of August 2025) 400+ students trained across 4 batches International recognition via digital credentialing 50+ internship placements through internal job bridge
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Phone Number	+8801846612344		
Team or unit name	 https://www.linkedin.com/company/urban-academy-bd/ Urban Academy	 https://www.facebook.com/urbanacademybd	
Location	 https://www.instagram.com/urbanacademybd/	 https://www.youtube.com/@UrbanAcademyBangladesh	
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Attendee details

Name	Pranto Sarkar
Email address	prantosarkar32@gmail.com
Other personal details	This certifies that Pranto Sarkar has successfully completed a CPD-accredited programme, including a live final assessment conducted under formal invigilation standards. The course was delivered by Urban Academy, a professional training provider based in Bangladesh. Certification is verified through Open CPD, a UK-based platform that supports global standards in Continuing Professional Development, in alignment with the principles of the Paris Declaration on Open Educational Resources and the UNESCO framework for lifelong learning
Score	80 / 100

Congratulations on Your Achievement!



"In a world of constant change, let your lifelong learning leave enduring footprints."
- Marta Kalas, Founder, Open CPD

You've reached a significant milestone in your professional journey by completing this course. Remember, every course you complete builds not only your expertise but also your ability to adapt and thrive in an ever-changing world.

What's Next?

- Share Your Success: Proudly display your certificate on LinkedIn, Facebook, or other social media to showcase your commitment to professional growth.
- Continue Your Journey: Explore further courses and opportunities. Continual learning is the key to ongoing success.
- Stay Connected: Join our community of continuous learners. Participate in forums and discussions to gain insights and share your experiences.

How we secure your certification?

Your certificate is a testament to your dedication and hard work. Keep it in a safe place and refer to it as you progress in your career.

- Your certificate is tamperproof and secured by Web3 technology
- Your certificate can be verified on [Verify the content of CPD certificates](#) by entering your certificate ID 28274174YXVB
- Your training provider is proud of your achievement. Their details can also be verified 282741

About Open CPD

We are one of the key steps that powers the change in lifelong learning. Training and event providers use our platform to create self-accreditation and create and share information rich certificates and badges. The responsibility for the content, its delivery, and the value it offers lies with the content creators themselves. We simply provide the tools and verification technology to make this process fast, transparent and cost-effective.



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