

CERTIFICATE OF ATTENDANCE

PRESENTED TO:

Shelley Luckie

for attending the following event

Transport & Pricing

On	**04/03/2026**
CPD Hours awarded	**1**

delivered by

Women in Data®

in partnership with

Motorway

Certification details

Event Details

Event Title	Transport & Pricing	**Event short ID:**	Transport & Pricing
Date of Event	04/03/2026	**Expiry date:**	No expiry
Learning Aims	The objective of this session is to: ● Explain why geospatial and spatiotemporal problems are inherently complex ● Explore why vehicle transportation presents uniquely difficult logistical and pricing challenges ● Demonstrate how real-world geographic constraints shape market dynamics ● Show how Motorway applies machine learning to solve large-scale, high-impact operational problems		
Key skills	-Applied understanding of geospatial and spatiotemporal modelling challenges - Insight into logistics optimisation in real-world marketplaces - Knowledge of geographic pricing dynamics and market incentives - Experience translating business problems into machine learning solutions - Systems-level thinking across data, operations, and product - Improved ability to reason about trade-offs in complex, constrained environments		
Outcomes	Having completed this session, you will be equipped with a practical understanding of how geospatial complexity manifests in real commercial systems, particularly in automotive logistics and pricing. Using Motorway as a case study, the session will explore why transporting vehicles is significantly more complex than many other logistics problems, how geographic pricing dynamics influence buyer and seller behaviour, and how machine learning can be applied to optimise decisions across space and time in a fast-moving marketplace.		
CPD Points/Hours	1		
Conditions			
Additional information			
Assessed	No		
DeliveryType	Webinar		
Certificate ID	13204797XX3I		

On behalf of **Women in Data®**

motorway

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Date issued **06/03/2026**

Certificate Provider Details

CompanyName	**Women in Data®**
Company ID	132047
Company website	www.womenindata.co.uk
Phone Number	01256 314660
Company Profile	Women in Data® plays a key role in driving for more accurate representation wherever data is being gathered and analysed. We provide the platform that allows professionals at all levels to share their knowledge and experience, while working alongside businesses to help them embrace and develop the enormous advantages generated by diversity.
Public Info	
Team or unit name	
Location	

Find us on these social media links:

https://www.linkedin.com/company/womenindata

https://www.facebook.com/womenindatauk/

https://www.instagram.com/women_in_data/

https://www.youtube.com/c/womenindata

Attendee details

Name	**Shelley Luckie**
Email address	shelley.luckie7@gmail.com
Other personal details	
Score	

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- Marta Kalas, Founder, Open CPD

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