
CERTIFICATE OF ATTENDANCE

PRESENTED TO:

Mong-Chien Katrin Lee

for attending the following event

Balancing Data Strategy vs. Short-Term ROI

On **09/07/2025**

CPD Hours awarded **1**

delivered by

Women in Data®

in partnership with

JMAN Group

women
in
data

®



Certification details

Event Details

Event Title	Balancing Data Strategy vs. Short-Term ROI	Event short ID:	Data vs. ROI Balance
Date of Event	09/07/2025	Expiry date:	No expiry
Learning Aims	Gain practical approaches to prioritizing data initiatives, aligning them with business goals and driving value while managing stakeholder expectations.		
Key skills	Strategic Data Planning ROI Driven Prioritization Decision making and trade offs Stakeholder Communication		
Outcomes	Discover how PE backed software and services businesses manage strategy Learn practical approaches to prioritizing data initiatives with clear ROI Gain insights into balancing short term wins and long term goals		
CPD Points/Hours	1		
Conditions			
Additional information			
Assessed	No		On behalf of Women in Data®
DeliveryType	Webinar		
Certificate ID	132047L15A6G		



Certificate Provider Details

CompanyName Women in Data®
Company ID 132047
Company website www.womenindata.co.uk
Phone Number 01256 314660



Company Profile Women in Data® plays a key role in driving for more accurate representation wherever data is being gathered and analysed. We provide the platform that allows professionals at all levels to share their knowledge and experience, while working alongside businesses to help them embrace and develop the enormous advantages generated by diversity.

Public Info

Team or unit name

Location

Find us on these social media links:



<https://www.linkedin.com/company/womenindata>



https://www.instagram.com/women_in_data/



<https://www.facebook.com/womenindatauk/>



<https://www.youtube.com/c/womenindata>



Attendee details

Name Mong-Chien Katrin Lee

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Other personal details

Score

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- Marta Kalas, Founder, Open CPD*

You've reached a significant milestone in your professional journey by completing this course. Remember, every course you complete builds not only your expertise but also your ability to adapt and thrive in an ever-changing world.

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