

CERTIFICATE OF ATTENDANCE

PRESENTED TO:

Ipsita Dash

for attending the following event

Scaling Personalisation with AI at Sainsbury's

On **19/03/2025**

CPD Hours awarded **1**

delivered by

Women in Data®

in partnership with

Sainsbury's



Lunch AND Learn

women
in
data

®

Certification details

Event Details

Event Title	Scaling Personalisation with AI at Sainsbury's	Event short ID:	Personalisation at Scale
Date of Event	19/03/2025	Expiry date:	No expiry
Learning Aims	Deliver an understanding of how personalisation can happen at scale and the outcomes it can deliver.		
Key skills	• data-driven decision making • customer-centric mindset • ethical considerations in AI • problem solving • machine learning applications • optimisation applications • marketing analytics		
Outcomes	Understand the approach to personalisation at scale and the opportunities and challenges it presents		
CPD Points/Hours	1		
Conditions			
Additional information			
Assessed	No	On behalf of Women in Data®	
DeliveryType	Webinar		
Certificate ID	132047A3FHFR		

Certificate Provider Details

CompanyName Women in Data®

Company ID 132047

Company website www.womenindata.co.uk

Phone Number 01256 314660

Company Profile Women in Data® plays a key role in driving for more accurate representation wherever data is being gathered and analysed. We provide the platform that allows professionals at all levels to share their knowledge and experience, while working alongside businesses to help them embrace and develop the enormous advantages generated by diversity.

Public Info

Team or unit name

Location



Find us on these social media links:



<https://www.linkedin.com/company/womenindata>



https://www.instagram.com/women_in_data/



<https://www.facebook.com/womenindatauk/>



<https://www.youtube.com/c/womenindata>



Attendee details

Name	Ipsita Dash
Email address	ipsitadash04@gmail.com
Other personal details	
Score	

Congratulations on Your Achievement!



*"In a world of constant change, let your lifelong learning leave enduring footprints."
- Marta Kalas, Founder, Open CPD*

You've reached a significant milestone in your professional journey by completing this course. Remember, every course you complete builds not only your expertise but also your ability to adapt and thrive in an ever-changing world.

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