

CERTIFICATE OF ATTENDANCE

This certificate is proudly presented to

Kelly Charles

for attending

Data Storytelling

Completed on 23/11/2026

Delivered by Women in Data®

In partnership with American Express Global Business Travel

DATE ISSUED
24/11/2026

CERTIFICATE ID
132047H4CNK0

CPD POINTS/HOURS
1

Course or Event Overview

This page provides the key verified details recorded for this accredited course or other CPD activity.

Course Title	Data Storytelling		
Course name on badge	Data Storytelling	**CPD Hours or points awarded**	1
Training or Completion date	23/11/2026	**Expiry date (if applicable)**	No expiry
Delivery Type	Webinar	**Assessed**	No

Aims

Aims:
• Explore how our analytics team is pushing beyond traditional boundaries using innovation, creative thinking, and agentic AI to transform the way we surface and communicate insights.
• Equip attendees with practical ideas and inspiration to reimagine how they visualize data and tell compelling stories within their own teams, and take meaningful next steps on their professional journey.

Skills

• Dashboard Design & Visual Storytelling
• Data-Driven Decision Making
• Innovation & Creative Problem-Solving
• Cross-Functional Collaboration
• Growth Mindset

Outcomes

Having completed this session, you'll walk away with fresh perspectives on how innovation and curiosity are reshaping the way we understand and communicate data, and what that means for you and your team. We'll explore how our analytics team is moving beyond traditional dashboards to create visuals that truly guide decisions and spark conversations. You'll also see how we're weaving AI into our storytelling workflow — using it to shape and design dashboards, and optimize the entire dashboard-building process from concept to release. Most importantly, you'll leave with practical inspiration and actionable ideas you can apply directly within your own team and across your professional journey.

Conditions of attending/Pre-requisites (if any)

Additional Course or Event Details

Transcript (if available)

Video (if available)

Partner or client details (if delivered in partnership with or on behalf of the organisation below)

Organisation Name American Express Global Business Travel

Provider Details

Provider Name	**Women in Data®**		
CPD Country	United Kingdom	**OCPD ID**	132047
Provider Website	www.womenindata.co.uk	**Phone Number**	01256 314660

Provider Profile

Women in Data® plays a key role in driving for more accurate representation wherever data is being gathered and analysed. We provide the platform that allows professionals at all levels to share their knowledge and experience, while working alongside businesses to help them embrace and develop the enormous advantages generated by diversity.

Public Information

https://www.linkedin.com/company/womenindata

https://www.facebook.com/womenindatauk/

https://www.youtube.com/c/womenindata

https://www.instagram.com/women_in_data/

Attendee Details

Attendee Name	Kelly Charles
Attendee Email Address	hello@kellycharles.uk
Score (if provided)	
Other Personal Details (If provided)	

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Continue Your Learning Journey	Each event you attend and each course you complete helps build your knowledge, strengthen your skills, and support your ongoing development.
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Certificate Verification

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Verify the certificate or provider

Provider ID: 132047

Read the Membership Charter

Certificate ID: 132047H4CNK0

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Open CPD provides the framework and technology used by training and event providers to create, issue, and verify certificates and digital badges. Open CPD does not deliver the training itself. Responsibility for the learning content, delivery, assessment, and learner outcomes remains with the issuing provider.

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