



# CERTIFICATE OF COMPLETION

GrowthWheel Certification Course

PRESENTED TO:

**Palesa Matsemela**

This is to certify that the attendee has attended and completed GrowthWheel Certification Course on 27/10/2023.  
For this event, the attendee is awarded 12 CPD points.

Delivered by



*Make Decisions. Take Action.*

Company ID 894281

Certificate ID 894281XW25S3



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# Certification details

## Event Details

<b>Title</b>	GrowthWheel Certification Course
<b>Date</b>	27/10/2023
<b>Aim of event</b>	The GrowthWheel Certification will make you become a creative, trusted and more valuable small business advisor. The GrowthWheel Certification will make you become a creative, trusted and more valuable small business advisor.
<b>Key skills</b>	1. Conducting 360 degree business assessments using the GrowthWheel Framework 2. Setting and tracking Ambitions and Outcomes with clients 3. Developing 30-60-90 day Action Plans to drive accountability 4. Creating Business profiles covering, vision, products, markets, competitors, partners, etc 5. Building financial models and budgets for clients 6. Leveraging the GrowthWheel CRM for digital client relationships 7. Using the Business Tool Library with 100+ advisory tools 8. Applying tools and frameworks through case study analysis 9. Accessing ready-made training content and curating customized programmes 10. Enabling self-directed online learning for clients via the LMS
<b>Key outcomes</b>	1. Comprehension of GrowthWheel Framework and its components for advising small businesses 2. Ability to conduct three types of assessments 3. Skills in setting, tracking and managing and clients' business Ambitions and Outcomes 4. Developing accountable 30-60-90 day Action Plans for clients 5. Creating quick dashboards to monitor clients' business performance 6. Building 3-year financial performance reports and budgets 7. Leveraging GrowthWheel's CRM features for managing client relationships 8. Accessing and applying advisory tools from the Business Tool Library 9. Demonstrating practical application of tools and frameworks through case study analysis 10. Enabling clients to go through facilitated and self-directed online training via the LMS
<b>Conditions</b>	Attend all three sessions and submit assignments for assessment
<b>Further details</b>	Course is offered on a 3 day, 4-hours per day basis live of Zoom
<b>Certificate ID</b>	894281XW25S3
<b>Assessed</b>	Yes
<b>DeliveryType</b>	Webinar
<b>Delivered on behalf of:</b>	

## Organiser details

**Company name** GrowthWheel

**Company ID** 894281

**Company website** <https://www.growthwheel.com>

**Company Profile** GrowthWheel is a Business Advisory System used by small business advisors from around the world to help entrepreneurs grow their businesses. We believe every business needs a business advisor and every business advisor needs a system to be the best they can be. We offer a business advisory Training Program, a ready-to-use Business Tool Library and a Online Platform to collaborate with clients.

**PublicInfo**

**PhoneNumber**

**RegistrationId** 894281

**UnitLocation**

**Additional details**



<https://www.linkedin.com/feed/update/urn:li:activity:71638032742128/>



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## Attendee details

Name	Palesa Matsemela
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Other details	
Score	