

CERTIFICATE OF ATTENDANCE

PRESENTED TO:

Sandra Andrzejczak

for attending the following event

Scaling Personalisation with AI at Sainsbury's

On **19/03/2025**

CPD Hours awarded **1**

delivered by

Women in Data®

in partnership with

Sainsbury's


women
in
data

®



Certification details

Event Details

| | | | |
|-------------------------------|---|---|--------------------------|
| Event Title | Scaling Personalisation with AI at Sainsbury's | Event short ID: | Personalisation at Scale |
| Date of Event | 19/03/2025 | Expiry date: | No expiry |
| Learning Aims | Deliver an understanding of how personalisation can happen at scale and the outcomes it can deliver. | | |
| Key skills | • data-driven decision making • customer-centric mindset • ethical considerations in AI • problem solving • machine learning applications • optimisation applications • marketing analytics | | |
| Outcomes | Understand the approach to personalisation at scale and the opportunities and challenges it presents | | |
| CPD Points/Hours | 1 | | |
| Conditions | | | |
| Additional information | | | |
| Assessed | No | On behalf of Women in Data® | |
| DeliveryType | Webinar |  | |
| Certificate ID | 1320472HERFY | | |

Certificate Provider Details

CompanyName Women in Data®

Company ID 132047

Company website www.womenindata.co.uk

Phone Number 01256 314660

Company Profile Women in Data® plays a key role in driving for more accurate representation wherever data is being gathered and analysed. We provide the platform that allows professionals at all levels to share their knowledge and experience, while working alongside businesses to help them embrace and develop the enormous advantages generated by diversity.

Public Info

Team or unit name

Location



Find us on these social media links:



<https://www.linkedin.com/company/womenindata>



https://www.instagram.com/women_in_data/



<https://www.facebook.com/womenindatauk/>



<https://www.youtube.com/c/womenindata>



Attendee details

| | |
|-------------------------------|---------------------------|
| Name | Sandra Andrzejczak |
| Email address | sandra.sylwana@gmail.com |
| Other personal details | |
| Score | |

Congratulations on Your Achievement!



*"In a world of constant change, let your lifelong learning leave enduring footprints."
- Marta Kalas, Founder, Open CPD*

You've reached a significant milestone in your professional journey by completing this course. Remember, every course you complete builds not only your expertise but also your ability to adapt and thrive in an ever-changing world.

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About Open CPD

We are one of the key steps that powers the change in lifelong learning. Training and event providers use our platform to create self-accreditation, issue and share information rich certificates and badges. They are responsible for the content, delivery, and value of these certificates. Open CPD does not verify the content or delivery of any course or event certificate. Instead, we offer the necessary tools and verification technology to make this process quick, transparent, and cost-effective.

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